



# SALES AND MARKETING ENABLEMENT

## Sales Conversation Guides & Telesales Scripts

Does your internal sales team ever struggle with the right questions to ask when talking to prospects on the phone? Getting a conversation going is no easy task. Our team takes telesales scripts to the next level and creates conversation guides for your specific workload that will get your prospects talking and give your sales team a chance at communicating the value of your unique offer. We specialize in building conversation guides to assist your sales team through the sales cycle by including open-ended questions, common pain points your solution solves for, top features and benefits for different audiences, and how to handle objections.



To discuss options for a sales conversation guide to help your team achieve their sales goals, send us a quick [email](#) or call us at (425) 746-1572, and we'll set-up a meeting.

