



# GO-TO-MARKET CAMPAIGNS

## Blog Strategy & Writing

Starting a company blog is a big undertaking when you consider the time, resources, and creativity it takes to come up with new and refreshing articles on a regular basis. Whether you are looking to start a company blog, or just keep it fresh, Extra Mile Marketing can help by creating a series of related blog articles on current topics. Our team takes a strategic approach to blog articles and creates content that speaks to your target audience. Our team members bring best-of-breed strategies from multiple industries, allowing us to apply best practices across various verticals.



To discuss options for a blog to help your team achieve their sales goals, send us a quick [email](#) or call us at (425) 746-1572, and we'll set-up a meeting.

