



GO-TO-MARKET CAMPAIGNS

eBooks/Whitepapers

eBooks and whitepapers are powerful digital marketing tools that educate prospects about a specific topic, build credibility, provide proof points, and help generate qualified leads. Extra Mile Marketing specializes in taking a "content-first" approach to whitepapers, creating content that speaks directly to your ideal customer. For our eBooks, we take the technical product information and create an engaging storyline with easy to understand content and animation that brings it to life. We can help you successfully publish an eBook or whitepaper that maximizes your value and attracts ideal prospects.



To discuss options for a eBook/whitepapers to help your team achieve their sales goals, send us a quick [email](#) or call us at (425) 746-1572, and we'll set-up a meeting.

