



Contact: Abbie Vancil
12600 SE 38th St; Ste 205
Bellevue, WA 98006
425.746.1572
abbie@emminc.com

September 1, 2015

FOR IMMEDIATE RELEASE:

Extra Mile Marketing Wins Prestigious Washington Excellence Award

Bellevue Wash. —Extra Mile Marketing, Inc. has received the 2013 Washington Excellence Award from the Small Business Institute for Excellence in Commerce (SBIEC) for demonstrating a high regard toward business ethics and customer commitment.

The winners of this annual award are selected by SBIEC after an exhaustive process that encapsulates business surveys and industry research to identify small businesses that have achieved demonstrable success in their business environment and industry category. Extra Mile Marketing has been recognized for enhancing both its customers and the consumer-driven stature that Washington is renowned for.

“We strive to stay true to our name and go the extra mile in everything we do – from the way we engage with our employees, customers, and community, to our commitment to producing high-quality services that exceed our clients’ expectations,” President Lori Stutsman said.

Stutsman said she left her corporate job in 2003 because she longed to create a productive company culture dedicated to honesty, encouragement, and excellent customer service. Ten years later, the SBIEC has recognized Extra Mile Marketing for possessing these same traits.

According to the SBIEC, “Extra Mile Marketing has consistently demonstrated a high regard for upholding business ethics and company values, which is a trait seldom found in its industry. This recognition by SBIEC marks a significant achievement as an emerging leader within various competitors and is setting benchmarks that the industry should follow.”

Extra Mile Marketing is a full-service marketing agency located in Bellevue, Wash., which specializes in the development and execution of marketing and messaging plans for local and international companies including Microsoft, Dell, AT & T, Sprint, Rackspace, T-Mobile, The Ford Motor Company, and Whole Foods. Extra Mile Marketing focuses its marketing services to maximize sales and return on investment through comprehensive strategy, consulting, training, and tactical execution.

About Extra Mile Marketing

Extra Mile Marketing is a full-service, strategic marketing agency specializing in the development and execution of marketing and messaging plans that improve customer and partner recruitment, activation, engagement, retention and sales. Extra Mile Marketing has significant expertise in the technology sector and has consulted with over 7,000 companies and trained hundreds on new ways to grow their business. They serve national and international clients including: Microsoft, Dell, AT & T, Sprint, Rackspace, T-Mobile, The Ford Motor Company, Unified Logic, Lakeview Financial, and Whole Foods. More information can be found at www.extramilemarketing.com

-More-

About SBIEC

The SBIEC is a leading authority on researching, evaluating and recognizing companies across a wide spectrum of industries that meet its stringent standards of excellence. It has spearheaded the idea of independent enterprise and entrepreneurial growth allowing businesses of all sizes to be recognized locally and encouraged globally.

Particular emphasis is given to meeting and exceeding industry benchmarks for customer service, product quality and ethical practices. Industry leading standards and practices have been developed and implementation of the same has been pioneered by the dedicated efforts of the business community and commerce leadership. More information on SBIEC can be found at www.sbiec.org

###