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FOR IMMEDIATE RELEASE:

Extra Mile Marketing Donates 2,500 Sandwiches to the Homeless

More than 2,500 peanut butter and jelly sandwiches will be made for the homeless population this year by volunteers at Extra Mile Marketing—using more than 252 loaves of bread, 52 jars of peanut butter, 48 jars of jelly, and 30 volunteers.

“At Extra Mile, philanthropy is one of our five core values that tie us all together,” President Lori Stutsman said. “This is such a great way to help reach people in our community who might not ordinarily get a meal.”

Sponsoring sandwiches is just one component of Extra Mile’s year-long outreach to provide food, clothing, and survival supplies without cost, expectation, or judgment to the homeless. Extra Mile Marketing has joined efforts with a local non-profit organization, Heroes for the Homeless, to help homeless individuals in the Greater Seattle area stay warm and eat a meal.

During every outreach, Heroes for the Homeless volunteers walk around the streets of Seattle reaching individuals living outdoors without organized shelter, including under bridges, in doorways, alleys, bus stops and abandoned buildings. They hand-deliver care packages made with the help of Extra Mile Marketing that include sandwiches fruit, cheese, hot cocoa, clothing, and hygiene supplies.

“Heroes for the Homeless runs on the dedication and support of our volunteers and community,” volunteer Liz Curtis said. “Groups like Extra Mile Marketing are instrumental to our operation, whether they are donating supplies our clients desperately need or being a sandwich sponsor, their support makes what we do possible.”

With the last sponsorship outreach in January, Extra Mile fundraised several hundred dollars in financial donations, along with hundreds of toiletries and hygienic supplies.

“It’s amazing to see all the support we have received from other businesses within our community,” Stutsman said. “There is just an outpouring of people who want to help.”

Extra Mile Marketing welcomes anyone to join their next sandwich outreach at 2 p.m., Friday, April 11, in their office at 12600 SE 38th Street, Suite 205, Bellevue, WA, 98006.

About Extra Mile Marketing

Extra Mile Marketing is a full-service, strategic marketing agency specializing in strategy, consulting, training, and tactical execution of marketing plans that maximize sales and return on investment. They create clear, concise messaging that connects employees, customers, and partners worldwide. The Extra

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Mile team has specific expertise in a variety of industries, bringing best practices from technology, finance, professional services, healthcare, manufacturing, telecom, retail/grocery and more, and serving national and international companies such as Microsoft, Dell, AT&T, Rackspace, Hostway, The Ford Motor Company, Lakeview Financial and Whole Foods. More information can be found at www.extramilemarketing.com.

About Heroes for the Homeless

Heroes for the Homeless is entirely volunteer run, with all funding going directly to running the organization and providing for the needs of its homeless clients and their pets in the Greater Seattle Area. Since December 2006, Heroes for the Homeless has provided much needed food, clean drinking water and basic survival supplies to the most vulnerable of the homeless (individuals living outdoors without organized shelter), without cost, expectation or judgment. More information can be found at <http://www.heroesforthehomeless.org/>.

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