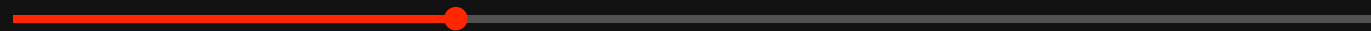


START YOUR

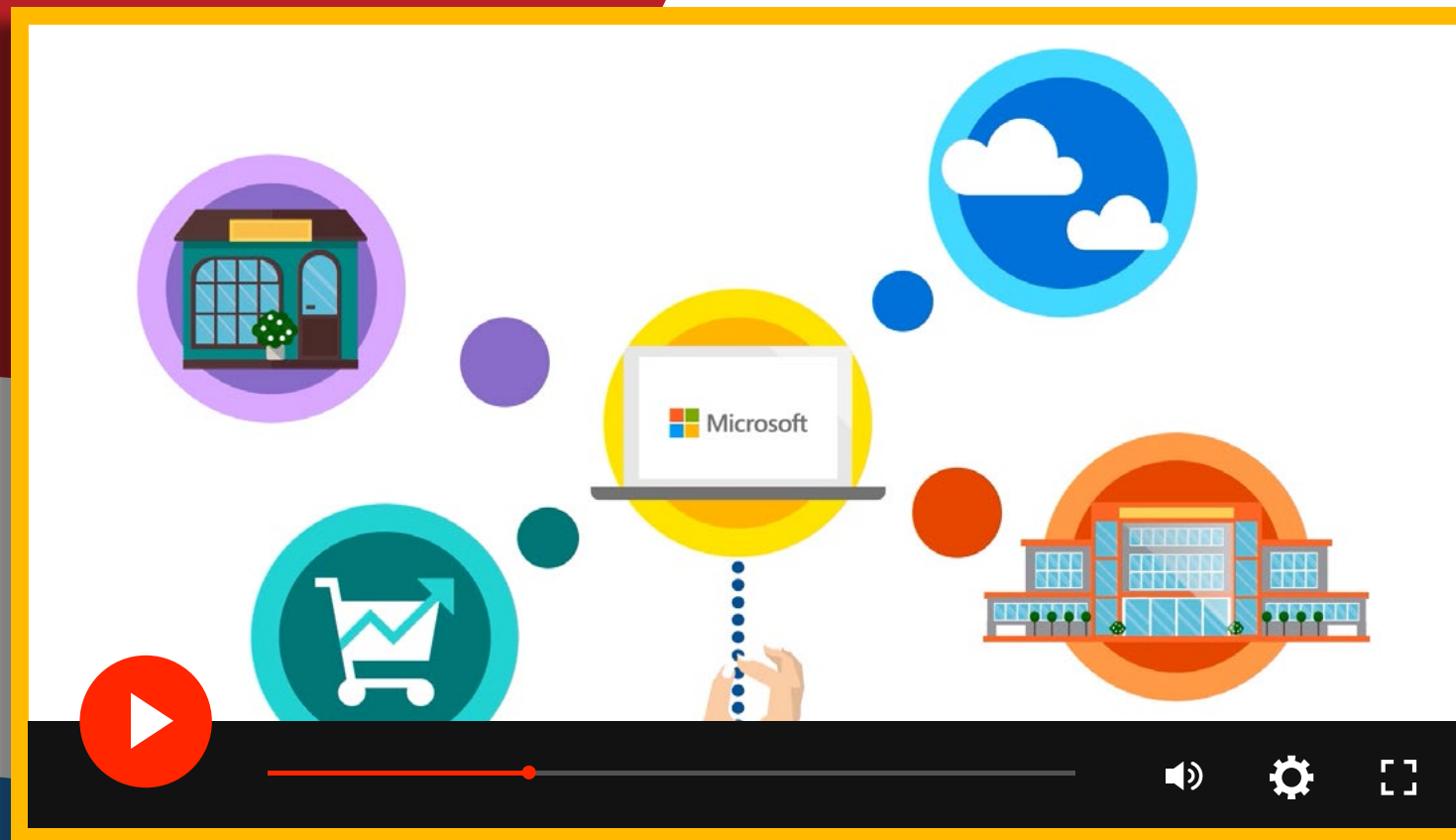
VIDEO BRAINSTORM

ExtraMile
●●●●● marketing



Who is your video for?

Define your target marketing persona.



Who has the highest propensity to buy?

What message will resonate with them?

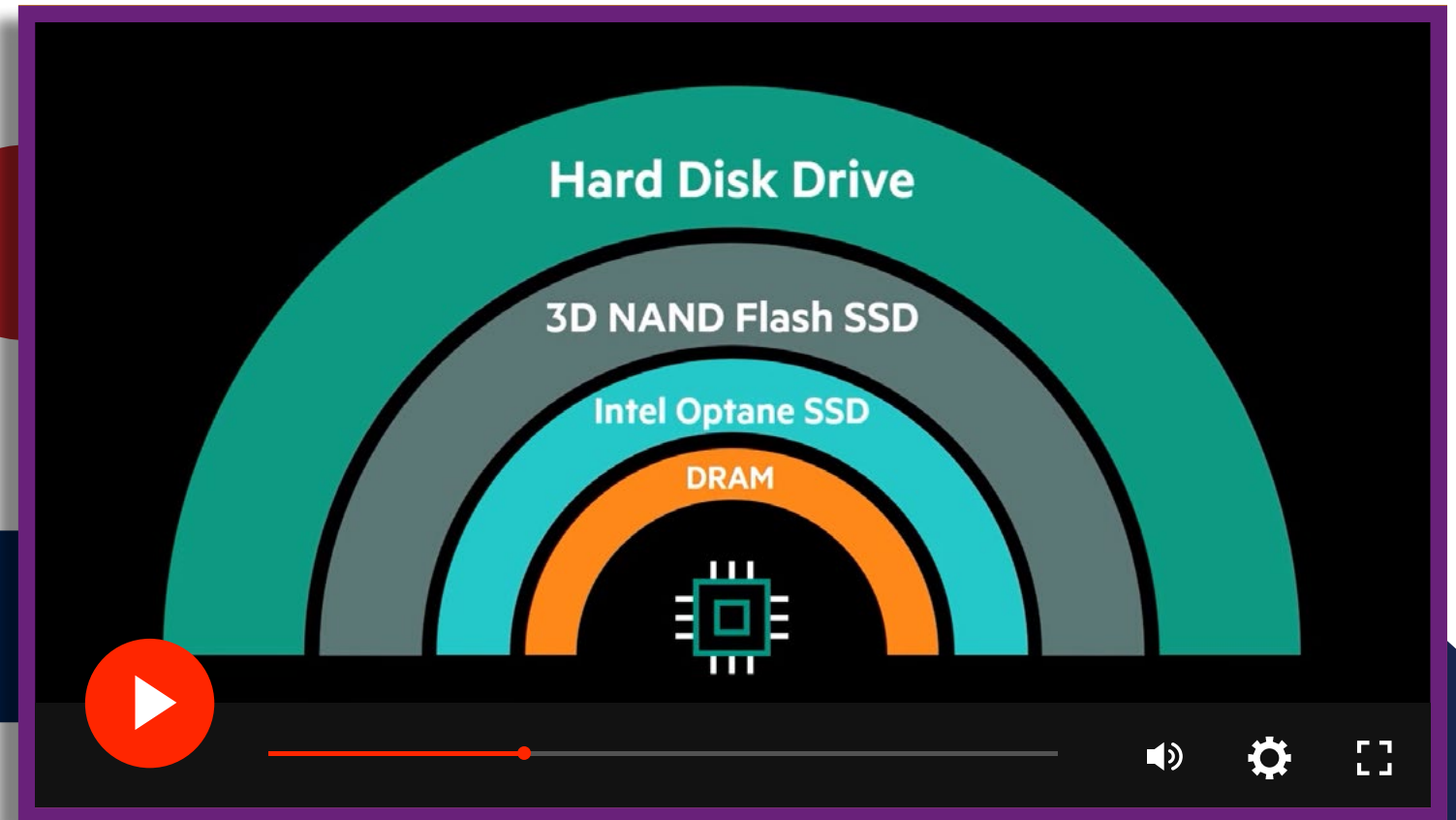
psst...click to watch the video!

Check out the video, give it a click!

Decide what platform to optimize your video for.

Are they scrolling through LinkedIn and Facebook, or surfing YouTube?

Design for maximum views on one platform, then share anywhere.



Where do they watch videos?



Boil down your message into one sentence.

What should they remember?

you know the drill ;) - click to watch!



Are you keeping it high level? Or diving into an exciting feature?

What do you want viewers to do after watching your video?

Choose your style.

**Is it fun and exciting, or
clean and professional?**

**Do you want high production
value, or to keep it casual?**

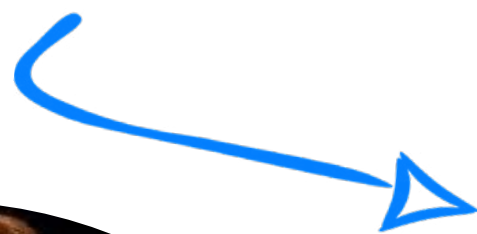


Yep, this one's a link too!

**What's the
vibe?**

Let's get started!

Email Jesse for a free, 30-minute video consultation.



Click Me!

Animated Videos • Social Media Gifs
• Live Action • Training • and More!



Jesse Webb
Jesse@ExtraMileMarketing.com

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